

Did you know?

Although Northeastern Wisconsin is a wonderful place to live, work and play, the “Northwoods” consisting of Florence, Forest, Menominee, Shawano, Marinette, and Oconto Counties are facing several critical economic and workforce development issues:

1. A labor force participation rate of 64% compared to 73% for the state as a whole.
2. A combined average unemployment rate of 8.4% compared to 4.5% for the state as a whole.
3. An average per capita income of \$23,134. This is well below the state average of \$30,685.
4. A poverty rate of 13% compared to Wisconsin’s average of 9%.

Please join area us for a proactive discussion about the future of the Northwoods.

Summit Sponsors Include:

University of Wisconsin-Green Bay
Northeast Wisconsin Technical College
CESA #8
Bay-Lake Regional Planning Commission

CESA 8
Attention: Northwoods Economic Summit
P.O. Box 320
223 W. Park Street
Gillett, WI 54124

THE NORTHWOODS ECONOMIC SUMMIT

OCTOBER 4, 2005



***“N.E.W. OPPORTUNITIES
TO SEE THE FOREST
THROUGH THE TREES”***



CONFERENCE DETAILS

The Northwoods Economic Summit will be a day long facilitated discussion with Federal, State and Local education, government and business leaders that will mark the first step in developing an aggressive action plan to guide future growth in Northeastern Wisconsin.

Date: October 4, 2005

Time: 8:30 a.m. to 3:00 p.m.

Meals: Continental breakfast and lunch are included.

Dress: Business casual

Registration Fee: \$25
(Day of registration fees will be \$35.00)

Accommodations: A small block of rooms has been reserved for the conference at a special rate of \$62/night (plus tax).

Activities: Golf, pontoon boat rides, waterfall hikes, fishing, and others can be arranged by resort staff either before or after the event.

Directions: 141 to County Z in Beecher, Wisconsin (90 miles north of Green Bay.) County Z east for 8 miles and follow the signs!

For More Information: Contact Jim Golembeski at 920-431-4102 or JGolembeski@bayareawdb.org

AGENDA

8:30 Registration and Welcome
Representative Mursau and Senator Breske

9:15 The Government Perspective
Leaders from the state departments of Public Instruction, Tourism, Workforce Development, Commerce and House Speaker John Gard will offer their ideas for partnerships to promote economic and workforce development in Northeastern Wisconsin.

10:30 The Northeastern Wisconsin Economic Opportunity Study
Study author David Ward outlines trends specific to the Northwoods and how they relate to the potential for a strategic economic development plan.

11:45 Lunch
U.S. Congressman Mark Green will discuss federal opportunities for strengthening the future economy of Northeastern Wisconsin.

12:30 The Business Perspective
Northwoods business leaders will present their perspective on how to confront the barriers that impede economic and workforce development. Representatives will include tourism, forestry, education, manufacturing and commercial real estate.

2:30 Where do we go from here?
A facilitated discussion will be lead to develop a specific action plan.

3:30 Adjourn

TO REGISTER

To register for the Northwoods Economic Summit, ***complete registration form and send BY SEPTEMBER 23RD*** to:

CESA 8
Attention: Northwoods Economic Summit
P.O. Box 320
Gillett, WI 54124
920-855-2114

Remember to include a check or PO# for registration fees (\$25.00) with your entry. Day of registration fees will be \$35.00. One registrant per form. Please copy the form as necessary for multiple attendees.

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Method of payment: Check (Payable to CESA 8)
 Bill me - PO# _____

Call the hotel directly to guarantee the special rate of \$62/night (plus tax).

The Four Seasons Resort:
N16800 Shoreline Drive
Pembine, WI 54156
(715)324-5244 or (877)324-5244

Fax (715)324-5153

Email info@thefourseasonsclub.com
<http://www.thefourseasonsclub.com/>