

## CONFERENCE DETAILS

The *Northwoods Economic Summit V* is a continuation of discussions on how to expand and diversify the economy of the area. Summit V will be a day long facilitated discussion with local education, government, and business leaders to help develop an aggressive action plan to guide future growth in Northeastern Wisconsin.

**Date:** October 6, 2009

**Time:** 9:00 a.m. to 2:30 p.m.

**Meals:** Continental breakfast and lunch are included.

**Dress:** Business casual

**Registration Fee:** \$35.00  
(Walk-in registration fees will be \$45.00)

**Accommodations:** A small block of rooms has been reserved for the conference at a special rate of \$72/night (plus tax).

**Activities:** Golf, pontoon boat rides, waterfall hikes, fishing, and others can be arranged by resort staff either before or after the event.

**Directions:** 141 to County Z in Beecher, Wisconsin (90 miles north of Green Bay.) County Z east for 8 miles and follow the signs!

CESA 8  
Attention: Northwoods Economic Summit  
P.O. Box 320  
Gillett, WI 54124-0320

---

## THE NORTHWOODS ECONOMIC SUMMIT V

---

OCTOBER 6, 2009

---



---

***“COME SEE WHAT’S  
GOING ON IN THE  
NORTHWOODS”***

---



## AGENDA

- 8:30 Registration and Refreshments**
- 9:00 Opening and Welcome**  
*Jim Golembeski*, Bay Area Workforce Development Board and  
*Joe Esbrook*, Michigan Works
- 9:10 Update on Rural Economic Study**  
*David Ward*, Northstar Economic Development Consulting  
Introduction by *Richard Heath*, Bay-Lakes Regional Planning
- 10:00 Working In New North**  
*Bill Ward*, Northwoods New Northstar Solutions  
Introduction by *Ann Franz*, Manufacturing Alliance
- 10:45 Break**
- 11:00 The Innovation Process**  
*Paul Lemens*, UWGB Center for Entrepreneurial Studies  
Introduction by *Richard Heath*, Bay-Lakes Regional Planning

- 11:45 Lunch and Networking**
- 12:45 Entrepreneurs in the Northwoods**  
*Carlton Crothers*, UP Smart Zone  
*Mark Burwell*, E-Hub  
*Paul Lemens*, UWGB Center for Entrepreneurial Studies  
Introductions by *Richard Heath*, Bay-Lakes Regional Planning
- 2:00 Work Certified Update**  
*Jim Golembeski*, Bay Area Workforce Development Board
- 2:15 Wrap-up**
- 2:30 Adjourn**

*For more information:*

Jim Golembeski at 920.431.4102  
[JGolembeski@bayareawdb.org](mailto:JGolembeski@bayareawdb.org)

*For registration:*

Betty Kaliebe 920.855.2114 ext 221  
[bettyk@cesa8.k12.wi.us](mailto:bettyk@cesa8.k12.wi.us)  
or register online at

[www.northwoodssummit.org](http://www.northwoodssummit.org)

## TO REGISTER

To register for the Northwoods Economic Summit, **complete registration form and send BY SEPTEMBER 29th** to:

CESA 8

Attention: Northwoods Economic Summit  
P.O. Box 320  
Gillett, WI 54124  
920.855.2114

Remember to include a check or PO# for registration fees (\$35.00) with your reservation. Walk-in registration fees will be \$45.00. One registrant per form. Please copy the form as necessary for multiple attendees.

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Method of payment:  Check (Payable to CESA 8)

Bill me - PO# \_\_\_\_\_ (Payments may be made by Credit Card or PayPal via our website at [www.northwoodssummit.org/](http://www.northwoodssummit.org/))

**Hotel Information:**

Call the hotel directly to guarantee the special rate of \$72/night (plus tax).  
The Four Seasons Resort  
N16800 Shoreline Drive  
Pembine, WI 54156  
715.324.5244 or 877.324.5244  
Fax: 715.324.5153

Email: [info@thefourseasonsclub.com](mailto:info@thefourseasonsclub.com)  
<http://www.thefourseasonsclub.com/>

